

DYNAMIC Keynotes **from Bob Prosen** www.kisstheorygoodbye.com



Keynotes that INSPIRE EXTRAORDINARY PERFORMANCE

Your time is valuable and your need for results is paramount. Get ready for an inspirational, content rich presentation, packed with real life examples you and your organization can use immediately to accelerate performance, productivity and profit.

Bob speaks worldwide to diverse organizations that cut across all industry sectors—from financial services to technology, energy, transportation, manufacturing, retail, not-for-profit, healthcare, professional services, and associations.

Bob's dynamic delivery is always customized to meet your organization's requirements.

Prepare to engage in a fresh, unfiltered understanding of what it takes to deliver real results in today's business environment!

SPEAKING TOPICS:

» ACCOUNTABILITY-BASED LEADERSHIP

This content rich, high-energy presentation is packed with plenty of practical examples and easy to implement tools and techniques you and your organization can use immediately to:

- Master the most important job of a leader
- Build loyalty and trust
- Align your entire workforce to meet the organization's top objectives
- Hire people smarter than you
- Create an accountability based culture focused on results
- Reward results not activities
- Effectively deal with performance problems without conflict
- Consistently achieve your objectives and have more time to do the things you love



» KISS THEORY GOOD BYE!

How to Execute with Certainty

"Your competitors' biggest fear isn't so much your bright ideas but your ability to turn those ideas into bottom-line results." – Bob Prosen

Listen as former business executive Bob Prosen captivates you with his powerful and compelling advice on how to out execute the competition and achieve extraordinary bottom-line results. If you and your organization would like to get more done, rapidly increase performance and profits, and react less and have more time to plan- let Bob Prosen show you his proven execution formula based on his best selling new book -Kiss Theory Good Bye- Five Proven Ways to Get Extraordinary Results in Any Company. Bob will teach you how to:

- Achieve consistent results, quarter after quarter
- Attract and retain top talent
- Increase accountability so you get the results you need
- Beat your competition and lock in customer loyalty
- Reduce costs while increasing quality
- React less and have more time to plan
- Make your job easier and your organization run more smoothly

"Wow! What a way to kick off our annual Management Summit Symposium. Our accounting clients raved about your passion, clarity and powerful content. Not sure how we will top this. Can you come back next year?"

Jeff Pawlow, CEO, The Growth Partnership

"Thank you for an outstanding presentation at the annual PSA Security Network conference. I have attended hundreds of business improvement sessions over the years and your "Kiss Theory Good Bye" program is without a doubt the best! Most importantly, our members were very pleased. We got a great ROI and look forward to having you back next year!"

Bill Bozeman CPP, CHS, President & CEO, PSA

"President Bush appointed Rob Mossbacher, CEO, Mossbacher Energy to a Department of Energy position. Therefore, he can't deliver our Kick-Off address. This is certainly short notice, but You were the first person I thought to call...your kick-off address last year was GREAT! You are just so good, I had to ask."

Jack Freeh, Vice President, The Entrepreneurship Institute

"Your keynote at Ecometry's World Conference was powerful and captivating. The breakout session you led over lunch with our top clients on ways to rapidly increase performance and profits received raved reviews."

Susan Magi, Marketing Director, Ecometry

"Your tailored presentation was one of the high points of our Executive Conference. The message was right on the money and resonated with our leadership team. The momentum and energy you created surpassed my expectations and will help us take the game to the next level".

Kannan Ramasamy, President and CEO, Aegis Communications Group